

**R.N.G.PATEL INSTITUTE OF TECHNOLOGY-RNGPIT**  
(An Autonomous Institute U/s UGC Act 1956)

**IMBA SEMESTER-I, SEMESTER END EXAMINATION – WINTER 2025**

**SUBJECT CODE: 2BB0105**

**DATE: 29-12-2025**

**SUBJECT NAME: INDIAN ETHOS AND VALUES**

**TIME: 11:00 AM to 01:30 PM**

**TOTAL MARKS: 70**

**Instructions**

1. It is **compulsory** for students to write **Enrolment No. /Seat No.** on the question paper.
2. Write answers of **Section A** and **Section B** in **separate answer books**.
3. Attempt all questions from both **Section A** and **Section B**.
4. Each section carries **35 marks**, with a total of **70 marks** for the examination.
5. The figures to the right of each question indicate full marks, make suitable assumptions with justification.
6. BL - Bloom's Taxonomy Levels (R-Remember, U-Understanding, A –Application, N –Analyze, E – Evaluate, C -Create), CO - Course Outcomes.

**SECTION A**

	Marks	BL	CO		
<b>Q.1 Multiple-Choice Questions</b>	<b>[05]</b>				
<b>(a)</b> The phrase “Indian ethos & Indian-ness” best relates to:	<b>1</b>	<b>U</b>	<b>1</b>		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>(i)</b> Western ethical models</p> <p><b>(iii)</b> Modern corporate social responsibility</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>(ii)</b> Application of India’s cultural values in management</p> <p><b>(iv)</b> Financial models in management</p> </td> </tr> </table>	<p><b>(i)</b> Western ethical models</p> <p><b>(iii)</b> Modern corporate social responsibility</p>	<p><b>(ii)</b> Application of India’s cultural values in management</p> <p><b>(iv)</b> Financial models in management</p>			
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<b>(b)</b> The idea of Trikaranasuddhi implies:	<b>1</b>	<b>R</b>	<b>1</b>		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>(i)</b> Modern management theory</p> <p><b>(iii)</b> Only intellectual purity</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>(ii)</b> Thought, word, and deed purity and unity</p> <p><b>(iv)</b> Segregation of planning, action, and review</p> </td> </tr> </table>	<p><b>(i)</b> Modern management theory</p> <p><b>(iii)</b> Only intellectual purity</p>	<p><b>(ii)</b> Thought, word, and deed purity and unity</p> <p><b>(iv)</b> Segregation of planning, action, and review</p>			
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<b>(c)</b> YVK in Indian management emphasizes:	<b>1</b>	<b>R</b>	<b>1</b>		
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<b>(d)</b> Under OSHA, ‘O’ level signifies:	<b>1</b>	<b>R</b>	<b>1</b>		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>(i)</b> Organizational structure</p> <p><b>(iii)</b> Only operational tasks</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>(ii)</b> Oneness with self and nature</p> <p><b>(iv)</b> Output measurement</p> </td> </tr> </table>	<p><b>(i)</b> Organizational structure</p> <p><b>(iii)</b> Only operational tasks</p>	<p><b>(ii)</b> Oneness with self and nature</p> <p><b>(iv)</b> Output measurement</p>			
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(e) YVK in Indian management emphasizes:	1	U	1
(i) Yoga only			
(ii) Indian managerial foundations and values			
(iii) Modern corporate structures only			
(iv) Profit-first strategies			
<b>Q.2 Attempt Any Two</b>	<b>[10]</b>		
(a) Explain the concept of the Indian Model of Corporate Development.	5	A	1
(b) Discuss the spirit of development in Indian ethics.	5	U	1
(c) Explain the meaning and significance of 'Indianness' in Indian ethos.	5	U	1
<b>Q.3 Attempt Any Two</b>	<b>[10]</b>		
(a) Write a short note on Indian Guna Theory and its relevance in modern management.	5	U	2
(b) What is the significance of management thinkers within the OSHA frame?	5	A	2
(c) Compare Theories X, Y, Z, and K in context of employee behavior.	5	N	2
<b>Q.4 Attempt Any Two</b>	<b>[10]</b>		
(a) How does Indian philosophy support the idea of relationship management in business?	5	U	2
(b) Explain the ethical dimension of Theory K with an example.	5	A	2
(c) Explain how Sama-Dam-Danda-Bhed can be applied in conflict resolution within organisations.	5	A	2

## SECTION B

	Marks	BL	CO		
<b>Q.5 Multiple-Choice Questions</b>	<b>[05]</b>				
<b>(a) Which of the following best describes India as a “Matrix Society”?</b>	<b>1</b>	<b>R</b>	<b>3</b>		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>(i)</b> A society based only on Western modernity</p> <p><b>(i)</b> A homogenous cultural system</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>(ii)</b> A multi-layered society integrating tradition and modernity</p> <p><b>(ii)</b> A society driven purely by industrial development</p> </td> </tr> </table>	<p><b>(i)</b> A society based only on Western modernity</p> <p><b>(i)</b> A homogenous cultural system</p>	<p><b>(ii)</b> A multi-layered society integrating tradition and modernity</p> <p><b>(ii)</b> A society driven purely by industrial development</p>			
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<b>(b) Managing in a Matrix Society requires leaders to:</b>	<b>1</b>	<b>R</b>	<b>3</b>		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>(i)</b> Focus solely on profit maximization</p> <p><b>(iii)</b> Eliminate cultural diversity in management</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>(ii)</b> Navigate between traditional and modern organizational values</p> <p><b>(iv)</b> Follow rigid bureaucratic systems</p> </td> </tr> </table>	<p><b>(i)</b> Focus solely on profit maximization</p> <p><b>(iii)</b> Eliminate cultural diversity in management</p>	<p><b>(ii)</b> Navigate between traditional and modern organizational values</p> <p><b>(iv)</b> Follow rigid bureaucratic systems</p>			
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<b>(c) A key managerial challenge in a Matrix Society like India is:</b>	<b>1</b>	<b>U</b>	<b>3</b>		
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<b>(d) The dominant Western paradigm of development emphasizes:</b>	<b>1</b>	<b>U</b>	<b>3</b>		
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<b>(e) In the context of managerial decision-making, the purpose of means–ends analysis is to:</b>	<b>1</b>	<b>A</b>	<b>4</b>		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>(i)</b> Focus only on achieving short-term financial goals</p> <p><b>(iii)</b> Separate planning from implementation processes</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>(ii)</b> Determine appropriate actions (means) to achieve desired organizational objectives (ends)</p> <p><b>(iv)</b> Emphasize intuition over systematic reasoning</p> </td> </tr> </table>	<p><b>(i)</b> Focus only on achieving short-term financial goals</p> <p><b>(iii)</b> Separate planning from implementation processes</p>	<p><b>(ii)</b> Determine appropriate actions (means) to achieve desired organizational objectives (ends)</p> <p><b>(iv)</b> Emphasize intuition over systematic reasoning</p>			
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<b>Q.6 Attempt Any Two</b>	<b>[10]</b>		
(a) Identify and explain key management principles derived from Gandhian philosophy.	5	U	4
(b) What is the HQD (Human Quality Development) Model in corporate management? Discuss.	5	R	4
(c) Explain the concept of Thought–Action Analysis and its role in managerial effectiveness.	5	A	4
<b>Q.7 Attempt Any Two</b>	<b>[10]</b>		
(a) Discuss the skills required by managers to operate effectively in a matrix society.	5	R	3
(b) Discuss the major characteristics of Indian society that make it a Matrix Society.	5	U	3
(c) Discuss the process of Mind Liberation in post-colonial India.	5	U	3
<b>Q.8 Attempt Any Two</b>	<b>[10]</b>		
(a) Discuss the relevance of Karma Theory and Means–Ends relationships in understanding ethical decision-making and market behavior in modern management.	5	C	3
(b) How does the Energy Synergy Grid assist in achieving balance between individual potential and organizational goals?	5	R	4
(c) Discuss E-N-U Action Analysis with example.	5	U	4

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