



SARDAR VALLABHBHAI PATEL EDUCATION SOCIETY'S
R. N. G. PATEL INSTITUTE OF TECHNOLOGY - RNGPIT

An Autonomous Institute u/s UGC Act 1956

Approved by AICTE & affiliated to Gujarat Technological University

Bardoli - Navsari Road, At: Isroli (tadjpore), Po: Afwa, Tal: Bardoli, Dist: Surat, Pin - 394620
Phone: 95129 00457, 95129 00458 • Email: Info@rngpit.ac.in • Website: www.rngpit.ac.in

Program Name: Integrated MBA
Level: Under Graduation
Branch: N.A.
Course / Subject Code: 1BB0101
Course / Subject Name: Principles of Management

w. e. f. Academic Year:	2024-25
Semester:	I
Category of the Course:	Core Course (CC)

Prerequisite:	
Rationale:	

Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes	RBT Level
01	Understand the foundational concepts and importance of management and its functions.	U
02	Analyze and apply management principles and theories from various schools of thought.	N
03	Develop skills to plan, organize, staff, direct, and control organizational activities effectively.	A
04	Analyze decision-making, forecasting, and risk management techniques in organizational contexts.	N
05	Identify and address contemporary issues and trends in management to enhance organizational effectiveness.	N

*Revised Bloom's Taxonomy (RBT)

Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR		C	Theory		Tutorial / Practical	
			SEE (TH)		IAT	CCE	SEE (P)	
4	0	0	4	70	30	50	00	150



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SEE: Semester End Examination

IAT: Internal Assessment Test

CCE: Continuous and Comprehensive Evaluation

Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	Introduction to Management: Definitions, Characteristics, Importance, Management Process and Functions; Management as an Art, Science, Management and Administration, Profession; Universality of Management, Fayol's and Taylor's principles, Mintzberg's roles of managers, Managerial skills, Manager vs. Entrepreneur	08	20%
2.	Planning - Definitions, Characteristics, Importance, Planning Process, Planning Premises, Elements or Types of Plan; Organizing – Definitions, Organising Process, Principles/Qualities of Good Organisation, types of organizations; Delegation and Decentralisation – Concept and Difference, Staffing – Definition, Importance, Brief Idea of Main Staffing Functions; Directing – Definition, Directing and Coordination, Importance, Brief Idea of Directing Tools; Coordinating – Meaning, Definition, Importance of Coordination Reporting – Meaning, Process, Importance Budgeting – Significance of Budgeting, Methods of Budgeting Controlling – Definition, Controlling Process, Importance of Controlling, Brief idea of Controlling Techniques, Ideal Controlling System Decision making - Definitions and Process; Forecasting – Meaning and Process;	16	40%
3.	Schools of Management Thoughts: Scientific Management School, Administrative School, System School, Human Relations School, Contingency School, Idea of Hawthorne Experiments; Introduction to functional Management; Motivation and its theories; Leadership and its theories, Group dynamics	08	20%
4.	Emerging Issues in Management: Professionalization of Management in India, Creativity and Innovation, Japanese and American Management, Management by Objectives; Recent trends in	08	20%



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	Management – Change Management, crisis management, Total Quality Management, Risk Management, Global Practices in Management		
5.	Practical: Students should select an organization study POSDCoRB, functions and process of management practically and prepare reports and give public presentation in the class.	--	30 Marks
	Total	40	100

Suggested Specification Table with Marks (Theory):

Distribution of Theory Marks (in %)					
R Level	U Level	A Level	N Level	E Level	C Level

Where R: Remember; U: Understanding; A: Application, N: Analyze and E: Evaluate C: Create (as per Revised Bloom's Taxonomy)

Evaluation:

Students shall be evaluated on the following components:

A	Continuous and Comprehensive Evaluation	(Internal Assessment – 50 Marks)
	Practical activities suggested in Module V	30 Marks
	Class Presence & Participation	10 Marks
	Quiz	10 Marks
B	Internal Assessment Test	(Internal Assessment-30 Marks)
C	Semester End Examination	(External Assessment-70 Marks)

References/Suggested Learning Resources:

(a) Books:

1. T. Ramasamy, Principles of Management, Himalaya publishing House Latest edition
2. Tripathy PC And Reddy PN, Principles of Management, Tata McGraw Hill, Latest edition.
3. Stoner, Freeman & Gilbert Jr – Management, Management, Prentice Hall of India, Latest edition.
4. L.M.Prasad, Principles and practice of Management, Sultan chand & sons., Latest edition.
5. P.Satya Raju & A.Parthasarathy, Management Text & cases PHI publishing House Latest edition.
6. Dipakkumar Bhattacharya, Principles of Management, Pearson, Latest edition.

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