



SARDAR VALLABHBHAI PATEL EDUCATION SOCIETY'S  
**R. N. G. PATEL INSTITUTE OF TECHNOLOGY - RNGPIT**

An Autonomous Institute u/s UGC Act 1956

Approved by AICTE & affiliated to Gujarat Technological University

Bardoli - Navsari Road, At: Isroli (tarpore), Po: Afwa, Tal: Bardoli, Dist: Surat, Pin - 394620  
 Phone: 95129 00457, 95129 00458 • Email: Info@rngpit.ac.in • Website: www.rngpit.ac.in

**Program Name:** MBA

**Level:** Under Graduation

**Branch:** Logistic and Supply Chain Management

**Course / Subject Code:** 1MB0305

**Course / Subject Name:** Personality Development & Ethics

w. e. f. Academic Year:	2025-26
Semester:	III
Category of the Course:	SEC

Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes	RBT Level
01	Understand the significance of personality development and apply self-assessment techniques to build confidence and manage stress.	U
02	Develop effective communication and interpersonal skills for both personal and professional settings.	A
03	Demonstrate professional behavior and workplace etiquette, including conflict resolution and decision-making abilities.	E
04	Evaluate ethical issues and apply moral principles in professional contexts to promote responsible behavior and sustainable practices	E

\*Revised Bloom's Taxonomy (RBT)

**Teaching and Examination Scheme:**

Teaching Scheme (in Hours)				Total Credits L+T+ (PR/2)+(SL/ 2)	Assessment Pattern and Marks				Total Marks
L	T	PR	TW/S L		C	Theory		Tutorial / Practical	
				SEE (TH)		IAT	CCE	SEE (P)	
2	0	0	0	0	50	0	0	0	50

SEE: Semester End Examination

IAT: Internal Assessment Test

CCE: Continuous and Comprehensive Evaluation



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**Course Content:**

Unit No.	Content	No. of Hours	% of Weightage
1.	<b>Module 1: Introduction to Personality Development</b> - Concept and importance of personality development - Self-awareness and self-assessment - Building self-confidence and positive attitude - Emotional intelligence and stress management - Time management and goal setting	08	25%
2.	<b>Module 2: Communication and Interpersonal Skills</b> - Verbal and non-verbal communication - Listening and speaking skills - Presentation skills and public speaking - Interpersonal relationships and teamwork	07	25%
3.	<b>Module 3: Professional and Workplace Etiquette</b> - Corporate grooming and etiquette - Email and telephone etiquette - Conflict resolution and workplace ethics - Leadership and decision-making skills	08	25%
4.	<b>Module 4: Ethics and Human Values</b> - Introduction to ethics and moral values - Personal and professional ethics - Social responsibility and ethical behavior - Ethical dilemmas and decision-making	07	25%
<b>Total</b>		<b>30</b>	<b>100</b>

**Suggested Specification Table with Marks (Theory):**

Distribution of Theory Marks (in %)					
R Level	U Level	A Level	N Level	E Level	C Level



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Where R: Remember; U: Understanding; A: Application, N: Analyze and E: Evaluate C: Create (as per Revised Bloom's Taxonomy)

**Evaluation:**

Students shall be evaluated on the following components:

A	Semester End Examination	(External Assessment-50 Marks)
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**References/Suggested Learning Resources:**

(a)

1. Mitra, B. K. (2023). *Personality development and soft skills*. Oxford University Press.
2. Wallace, H. R., & Masters, L. A. (2022). *Personality development*. Cengage Learning. (Note: Add the year of publication if available.)
3. Covey, S. R. (1989). *The 7 habits of highly effective people: Powerful lessons in personal change*. Free Press.
4. Nagarajan, R. S. (2006). *Professional ethics and human values*. New Age International Publishers.
5. Hurlock, E. B. (1976). *Personality development*. McGraw Hill Education.

**(b) Open-source software and website:**

- 1 NPTEL Website: <https://nptel.ac.in>
- 2 SWAYAM Website: <https://swayam.gov.in>
- 3 Coursera Website: <https://www.coursera.org>

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