

R.N.G.PATEL INSTITUTE OF TECHNOLOGY-RNGPIT
(An Autonomous College U/s UGC Act 1956)

IMBA. SEMESTER-I, SEMESTER END EXAMINATION - WINTER 2024

Subject Code: 1BB0105

Date: 20-12-2024

Subject Name: Indian Ethos and Values

Time: 11:00 AM to 01:30 PM

Total Marks: 70

Instructions

1. It is **compulsory** for students to write **Enrolment No. /Seat No.** on the question paper.
2. Write answers of **Section A** and **Section B** in **separate answer books**.
3. Attempt all questions from both **Section A** and **Section B**.
4. Each section carries **35 marks**, with a total of **70 marks** for the examination.
5. The figures to the right of each question indicate full marks, make suitable assumptions with justification.
6. BL - Bloom's Taxonomy Levels (R-Remember, U-Understanding, A –Application, N –Analyze, E – Evaluate, C -Create), CO - Course Outcomes.

SECTION A

	Marks	BL	CO
Q.1 Objective-Type Questions	[05]		
(a) What does Theory X primarily assume about employees?	1	U	3
(i) Employees are self-motivated. (ii) Employees dislike work and avoid responsibility.			
(iii) Employees are creative and capable of self-direction. (iv) Employees prefer group goals over individual goals.			
(b) In the OSHA model, "O" stands for:	1	U	4
(i) Optimization (ii) Opportunity			
(iii) Organizational Behaviour (iv) Occupational			
(c) Theory K emphasizes the importance of:	1	U	1
(i) Ethical dimensions in leadership (ii) Employee productivity over ethics			
(iii) Strict authoritarian management (iv) Financial incentives			
(d) The "S-V-R" model is related to:	1	U	4
(i) Employee motivation (ii) Value-based leadership			
(iii) Relationship analysis in management (iv) Total quality management			

- (e) What does the "Energy-Synergy Grid" analyze in corporate management? 1 U 5
- (i) Employee energy levels (ii) Teamwork and cooperation efficiency
- (iii) Physical energy consumption in production (iv) Financial growth projections

Q.2 Attempt Any Two [10]

- (a) Explain the basic assumptions of Theories X, Y, and Z with examples. 5 U 3
- (b) Discuss the concept of Sama-Dam-Danda-Bhed and its relevance to modern management. 5 A 2
- (c) Elaborate on the OSHA model and its practical applications in corporate management. 5 A 4

Q.3 Attempt Any Two [10]

- (a) Write a detailed note on the importance of Karma theory in managerial decision-making. 5 A 2
- (b) Compare and contrast Means Ends Analysis with traditional decision-making models. 5 A 5
- (c) Analyze the relevance of Indian philosophy in shaping modern organizational behavior. 5 A 2

Q.4 Attempt Any Two [10]

- (a) Discuss the importance of ethical considerations in corporate decision-making using Theory K. 5 A 1
- (b) Explain the Thought-Action Analysis model with examples from Indian management philosophies. 5 A 4
- (c) Describe the ethical dimension of Theory K with practical applications in management. 5 A 1

SECTION B

Marks BL CO

Q.5 Objective-Type Questions

[05]

- (a) Which ancient Indian text is widely referenced for management principles based on ethical leadership and duty? **1 U 1**
- (i) Bhagavad Gita (ii) Arthashastra
- (iii) Upanishads (iv) Manusmriti
- (b) What does the 'S' stand for in the STEPS model of Indian management philosophy? **1 U 1**
- (i) Spirituality (ii) Selflessness
- (iii) Sincerity (iv) Sustainability
- (c) In Indian management, which concept emphasizes moral duty and righteous conduct? **1 U 1**
- (i) Karma (ii) Dharma
- (iii) Moksha (iv) Artha
- (d) Which model promotes a balance between material prosperity and spiritual well-being in Indian corporate development? **1 U 1**
- (i) Western Profit (ii) Indian Corporate Development
Maximization Model
- (iii) Matrix Society Model (iv) STEPS Model
- (e) The transition from 'Mind Colonization' to 'Mind Liberation' in the Indian ethos emphasizes: **1 U 1**
- (i) Embracing Western management philosophies
- (ii) Independence from foreign thought influences
- (iii) Adopting a hybrid global culture
- (iv) Maximizing corporate profits

Q.6 Attempt Any Two

[10]

- (a) Evaluate the relevance of Indian ethical principles like *dharma* and *karma* in today's corporate management. How do they contribute to sustainable development in organizations? **5 E 5**

- (b) Critically assess the impact of the STEPS model (Sincerity, Truthfulness, Empathy, Perseverance, and Selflessness) on employee motivation and organizational culture. **5 E 6**
- (c) Create a strategic plan for a modern Indian company that integrates Indian ethos, like spiritual well-being and ethical business practices, with modern management theories. **5 E 6**

Q.7 Attempt Any Two [10]

- (a) Critique the challenges of managing in a 'Matrix Society' like India, where diverse cultural and religious values intersect. Propose management strategies to address these challenges. **5 N 6**
- (b) Evaluate the role of 'Mind Liberation' from colonial influences in shaping contemporary Indian business practices. How has this influenced the mindset of Indian managers? **5 E 6**
- (c) Develop a corporate social responsibility (CSR) framework based on Indian ethos and values for a multinational company operating in India. **5 E 6**

Q.8 Attempt Any Two [10]

- (a) Compare and contrast the Indian Model of Corporate Development with Western business models. Which aspects of the Indian model can be applied globally, and why? **5 E 5**
- (b) Analyze the significance of balancing material prosperity and spiritual well-being in corporate development as outlined in Indian ethos. What are the potential business outcomes? **5 R 5**
- (c) Propose a leadership development program for young managers in India that incorporates the principles of Indian ethos and values. How would this program differ from Western leadership training? **5 E 6**
