

**R.N.G.PATEL INSTITUTE OF TECHNOLOGY-RNGPIT**  
(An Autonomous College U/s UGC Act 1956)

**B. Voc. SEMESTER-I, SEMESTER END EXAMINATION - WINTER 2024**

**Subject Code: 1SH112**

**Date: 13-12-2024**

**Subject Name: PROFESSIONAL COMMUNICATION**

**Time: 11:00 AM to 01:00 PM**

**Total Marks: 50**

**Instructions**

1. It is **compulsory** for students to write **Enrolment No. /Seat No.** on the question paper.
2. Attempt all questions in the question paper.
3. The figures to the right of each question indicate full marks. Make suitable assumptions with proper justification wherever required.
4. Simple, non-programmable scientific calculators are permitted.
5. BL - Bloom's Taxonomy Levels (R-Remember, U-Understanding, A-Application, N-Analyze, E-Evaluate, C-Create), CO - Course Outcomes.

	<b>Marks BL CO</b>		
<b>Q.1 Objective-Type Questions</b>	<b>[05]</b>		
(a) Which tense is used in the sentence: She walks to school every day.	<b>1</b>	<b>A</b>	<b>2</b>
(i) Present Continuous			
(ii) Present Simple			
(iii) Past Simple			
(iv) Present Perfect			
(b) Choose the correct preposition to complete the sentence: She is interested _____ learning new languages.	<b>1</b>	<b>A</b>	<b>2</b>
(i) at			
(ii) on			
(iii) in			
(iv) for			
(c) In the sentence ; He stayed home, for he was feeling sick," the conjunction "for" is used to show:	<b>1</b>	<b>A</b>	<b>2</b>
(i) Contrast			
(ii) Reason or cause			
(iii) Condition			
(iv) Time			
(d) I _____ (live) in Paris for three years before I moved to London.	<b>1</b>	<b>A</b>	<b>2</b>
(i) lived			
(ii) was living			
(iii) have lived			
(iv) had lived			

(e) How many \_\_\_ do you want? 1 A 2

(i) book's (ii) books'

(iii) books (iv) books's

**Q.2 Attempt Any Three** [15]

(a) Read the following passage and answer the questions given below it. 5 C 1

Social media has become an integral part of modern communication. Platforms such as Facebook, Twitter, and Instagram allow individuals to connect with friends and family, share experiences, and stay informed about current events. However, the rise of social media has also raised concerns regarding privacy and mental health. Studies indicate that excessive use of social media can lead to feelings of anxiety and depression, particularly among younger users. Furthermore, the spread of misinformation on these platforms poses a significant challenge, as false information can quickly go viral, influencing public opinion and behaviour. Thus, while social media offers numerous benefits, it is essential to approach its use with caution.

**Questions:**

1. What are some of the benefits of social media mentioned in the passage?
2. What concerns are raised regarding the use of social media?
3. What negative impact does social media have on mental health?
  - a) It promotes exercise. b) It fosters communication.
  - c) It can lead to anxiety and depression. d) It enhances learning opportunities.
4. What challenge does misinformation on social media present?
5. \_\_\_\_\_ is the synonym for 'integral'.

(b) Write the different steps to make a précis. 5 U 1

(c) Make a précis of the following paragraph and give it a suitable title. 5 R 1

Regular physical exercise is essential for maintaining overall health and well-being. Engaging in physical activities not only helps in controlling weight but also reduces the risk of chronic diseases such as diabetes, heart disease, and certain types of cancer. Moreover, exercise boosts mental health by reducing symptoms of anxiety and depression. It promotes better sleep and enhances mood through the release of endorphins. To reap these benefits, individuals should aim for at least 150 minutes of moderate aerobic activity each week, combined with strength training exercises. Adopting a routine that includes physical activity can lead to a healthier, more fulfilling life.

(d) Write a paragraph on any one of the following in about 150 words: 5 U 1

1. The Impact of Climate Change
2. My Dream Career

<b>Q.3 Attempt Any Three</b>	<b>[15]</b>		
(a) Write in about 100 words a report on the Technical Festival held in your college.	<b>5</b>	<b>C</b>	<b>3</b>
(b) Write a persuasive letter on behalf of the Sales Manager, Harison Sales Corporation, Ahmedabad who has received an inquiry from ELECON Engineering Company, Anand to send quotation for 100 mobile phones in the range of 10,000 to 15,000.	<b>5</b>	<b>C</b>	<b>3</b>
(c) Your company has planned annual a family get-together on 31st December 2024. As a HR manager, draft a memo inviting all employees with family to be a part of the function.	<b>5</b>	<b>C</b>	<b>3</b>
(d) Discuss the components of letter writing in brief.	<b>5</b>	<b>C</b>	<b>3</b>
 <b>Q.4 Attempt Any Three</b>	 <b>[15]</b>		
(a) Write the barriers of effective listening.	<b>5</b>	<b>R</b>	<b>1</b>
(b) Explain how to improve speaking skills.	<b>5</b>	<b>R</b>	<b>1</b>
(c) Discuss in detail the skimming and scanning techniques for reading.	<b>5</b>	<b>R</b>	<b>1</b>
(d) Write essential features of writing.	<b>5</b>	<b>R</b>	<b>1</b>

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